

Jeff Hosier

Designer/Illustrator

Objective

Designer with 6+ years of experience in brand development and management looking to grow my career with a position at a progressive firm using these skills.

Experience

Senior Web & Media Content Coordinator

Ohio's Hospice | 2017 - present

- Conception and development of a wide array of print and digital collateral for internal and external use statewide focusing on raising awareness of the brand and supporting all areas of the organization
- Supporting leadership with logo, brand, and initiative design
- Managing and guiding a team of designers, providing regular feedback and insight to meet brand look, feel and language
- Developing organization wide platforms for staff use

Email Production Artist

Luxottica | 2017 - 2017

- Managed code development for a multitude of email development campaigns

Web & Email Developer

Standard Register (Taylor Corporation) | 2013 - 2017

- Development and troubleshooting code for a multitude of email development campaigns
- Scheduled and managed email delivery to large audiences
- Front-end web development
- Worked with leadership on special initiatives to raise awareness of brand

Graphics & Web Developer

The Berry Company | 2001 - 2010

- Production design of ads for telephone books
- Creative design for telephone book covers
- Produced training materials used by staff and sales to streamline workflows and sales communications
- Developed customer websites with front-end code for a web presence to align with phone listings

Freelance Artist & Designer

2009 - Present

- Using time and project management skills to help clients meet their needs usually as gifts or as contract work for their businesses
- Designing artwork and concepts with traditional and digital mediums
- Teaching cartooning classes at a local storefront

Contact

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Email

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Social

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 linkedin.com/in/jeffhosier/

Education

School of Advertising Art

(The Modern College of Design)

1999 - 2001

Associates of Applied Business
in Advertising Art

Stark State College

2011-2013

Associates of Web Design and
Development
President's List
Dean's List

Skill sets

Adobe Creative Cloud

- InDesign
- Illustrator
- Photoshop
- Acrobat
- Premiere (beginner)

Microsoft 365

- Word
- Excel
- PowerPoint

Digital Illustration

- Procreate
- Manga Studio
- Affinity Suite

Web Development

- HTML
- CSS
- PHP (beginner)

References available
on request.